

HOYT ARBORETUM FRIENDS  
**ANNUAL REPORT**



**2016**



## 2016 Accomplishments



### OUR TREE & PLANT COLLECTIONS

- Began a three-year renovation of the Red Pine collection
- Installed a state-of-the-art irrigation system around the Stevens Pavilion
- Opened the new Bamboo Forest with a sculpture by Portland artist Ivan McLean
- Procured 72 rare plants and planted 87 seedlings
- Repaired extensive storm damage to trails and trees



### HOYT ARBORETUM VOLUNTEERS

- Managed 610 volunteers with over 8,910 hours of service
- Hosted 79 arborists from 30 companies for the 29th annual Arborists in the Arboretum
- Set the city-wide record for Parke Diem participation, hosting 80 volunteers who contributed 240 hours of work
- Volunteer herbarium archivists added over 100 vouchers to the Hoyt Arboretum Herbarium (HAH)



### EDUCATION, TOURS & CLASSES

- Held 21 classes on topics including winter plant identification, ethnobotany, diagnosing plant disease, and Northwest native conifer identification to 219 students
- 20 volunteer tour guides led more than 1,200 participants on interpretative tours
- Increased the number of kids participating in educational tours by 18% from the previous year



### FUNDRAISING & STEWARDSHIP

- Added 171 new members, bringing membership to a total of 791
- Raised a record \$101,815 at the annual Forage in the Forest event, netting \$85,044
- Received a bequest from the Nancy Hebb Freeman Trust for \$325,000
- Accomplished goals laid out in 2012–2016 Strategic Plan and initiated planning process for 2017–2021

## Dear Hoyt Arboretum Friends,

Thirty years ago, friends and neighbors of Hoyt Arboretum joined together with a mission: to maintain and improve Hoyt Arboretum and its collections for all people through advocacy, resources, awareness, and education. Thanks to you, Hoyt Arboretum Friends has accomplished so much over those 30 years. This past year was no exception, and I hope you'll read on to get an overview of what was accomplished in 2016 and the ongoing projects we're looking to continue in the coming year.

One of our favorite projects is the renovation of the Red Pine Collection that we began in 2016, thanks to a \$50,000 donation from a very generous arboretum supporter. The renovation of this area—which contains about half of our 42 species of pines—will remove competitive understory plants, prune for tree health, and remove dead and unhealthy trees. As part of this project, we'll also be able to secure seed for additional pine species with the goal of increasing our collection to 65 species over the next five years, which would give us the most diverse collection open to the public in the country.

An arboretum is a promise to future generations. Just as we are enjoying mature, awe-inspiring trees that were planted many years ago, the trees we plant today will grow to provide shade, beauty, and value for generations to come. More than 6,000 specimens from around the world grow here, including more than 2,300 species, 63 of which are vulnerable or endangered. Hoyt Arboretum is a living classroom where anyone can enjoy trees and plants that are both familiar and unexpected.

Through your financial and volunteer support we have worked together to steward Hoyt Arboretum—Portland's museum of living trees. But we have so much more to do to enhance the arboretum's collection and educate the community about trees and plants and our role in global conservation efforts.

It takes all of us—members, donors, volunteers, board, and staff to nurture this special place. We are so grateful for your investment in conservation and for helping Hoyt Arboretum grow.

With appreciation,

Keith Dubanevich  
*Board President*



Anna Goldrich  
*Executive Director*





# BAMBOO FOREST *Opening*

We celebrated the grand opening of the Bamboo Forest in July 2016 in conjunction with the annual Portland Bamboo Festival. This project was the culmination of a 10-year vision to create the largest bamboo collection in the Pacific Northwest, featuring over 30 global species. Suspended over the collection's pond is a steel sculpture by Portland artist Ivan McLean entitled Basket of Air, which is an official installation in the City's public art collection.

Planting for the Bamboo Forest began in the summer of 2014, and many staff and volunteer hours went into excavating, planting, and readying the area for public visitors. Over the next few years, some species will grow to cover the entire 0.36 acres, creating a bamboo tunnel through the forest.

Our thanks to Janice Stewart and Gordon Allen through the Allen Family Foundation, the Ned Jaquith Foundation, the ESCO Foundation, the Nancy Hebb Freeman Trust, the deWeese family and Bamboo Garden Nursery, whose generosity helped us realize the vision of a beautiful Bamboo Forest.





## CHANGES AT HOYT ARBORETUM FRIENDS IN 2016

2016 brought changes inside at Hoyt Arboretum as well. As many of you know, our Executive Director, Peggie Schwarz retired at the end of 2016. Peggie made such a difference during her five years and leaves behind a healthy and vibrant organization. We thank her for her years of leadership and service.

Our new Executive Director, Anna Goldrich, took the reins in January and will be leading us through our new five-year strategic plan. That plan includes a number of ambitious goals, including engaging more children from around the region in conservation education programs at Hoyt Arboretum.



Bottom left: Installing art by Ivan McLean for the grand opening of the Bamboo Forest. Top left: Staff and volunteers installing the irrigation system around the Stevens Pavilion. Top right: Restoration in the Red Pine Collection. Bottom right: Curator Martin Nicholson felling trees.

## From the Curator

2016 was a low planting year in the arboretum with 87 additions to the field, which was due to a shortened planting season as spring 2016 was very dry. We suffered some plant loss as new plants weren't able to establish root systems before dry conditions set in. It was the earliest year we've ever started watering, with the Tuesday Crew taking on their summer maintenance routes in May, compared to late June most years. The summer was moderate with many days in the 80s and few 90 or above—the trees weren't stressed and growth was good well into the fall, especially in irrigated areas. Losses for the year were 122 (including 32 nursery plants). The reasons for losses were mixed, as were the species of dead plants.

Some plants of special interest added to the field were *Carpinus*

*kawakamii*, *Borinda macclureana*, and *Phyllocladus alpinus*. We added many new plants to the nursery, including seven species of pines. Many vouchers were added to the herbarium—as the verification process continues, 480 species have now been collected, stored, and verified. Erin Riggs left the position as taxonomist (and is now curating another herbarium full time), and we were fortunate to hire Mandy Tu to replace her. Mandy has been busy mounting many collected samples in preparation for verification with the support of our herbarium volunteers.

Our big project for the year was the Red Pine renovation. The work focused on invasive species removal and reducing competition between collection trees and other species. We removed dead

trees and pruned the first priority list of collection trees. Additional pines were acquired, both plants and seed, adding a total of 11 new species to the collection. In 2017, second priority pruning and additional weed removal will occur.

2016 ended with cold and wet weather. An ice storm on December 6 caused extensive damage, with 45 trees lost entirely and many additional trees requiring triage pruning. A huge thanks to the many volunteers who helped out with storm debris removal and to PP&R staff: Mark, Kirsten, Vinny, and Jayne who fed the chipper and spent days running the chainsaw to open the trails up for our visitors.

Martin Nicholson  
*Curator*

# 2016 FINANCIALS

2016 was a very strong financial year for Hoyt Arboretum Friends. Individual contributions more than doubled, helped by the bequest from the Nancy Hebb Freeman Trust which added \$275,000 in income in 2016. Meanwhile expenses were managed well with an overall increase in expenses of only 12% from the prior year. Collection and landscape services and other contract services are both large expense line items and relate directly to our program activities. Our reserves have increased by 56% and now represent approximately six months of operating expenses.

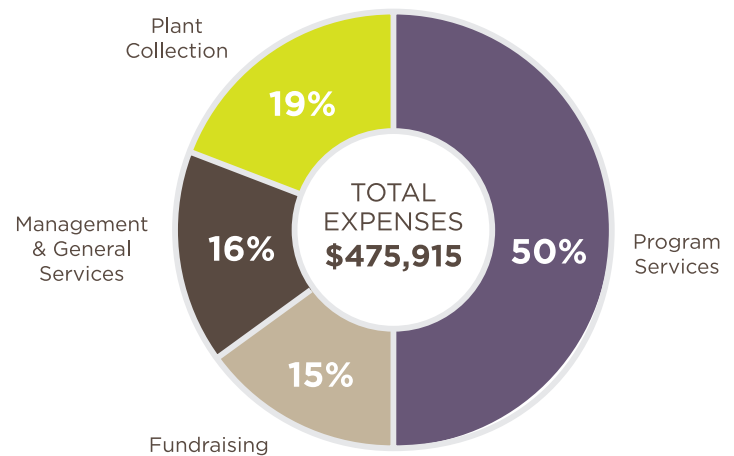
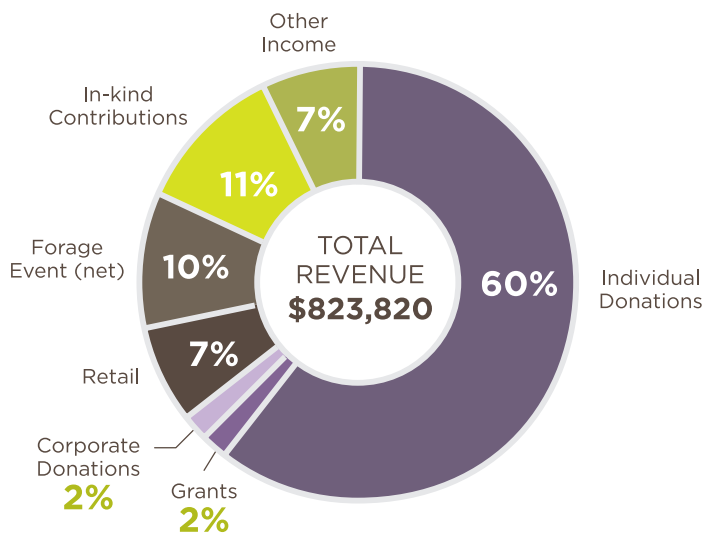
Megan Whalen  
Treasurer

## STATEMENT OF ACTIVITIES

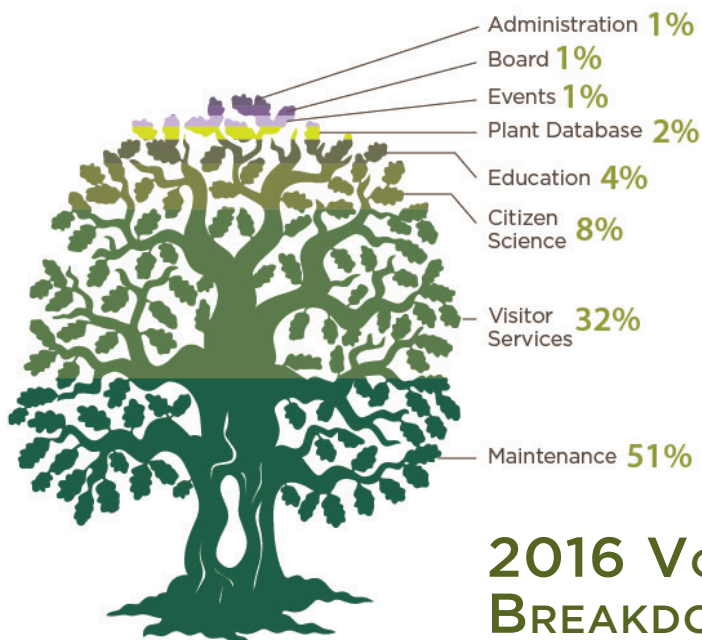
REVENUE	
Individual Contributions	515,160
Membership Contributions	13,170
Corporate Contributions	27,989
Government Grants	13,000
Rental Income	35,685
Fees for Service	9,428
Event Income	13,625
Merchandise Sales	52,117
In Kind Contributions	122,814
Foundation Grants	4,383
Investment Income	2,214
Gain/ (Loss) on Investments	10,708
Other Revenue	3,527
<b>Total Revenue</b>	<b>823,820</b>
EXPENSES	
Salaries and Wages	142,492
Payroll Taxes	12,037
Health Insurance	16,981
Workers Comp Insurance	1,153
Accounting Services	11,781
Collections & Landscape Services	31,639
Computer & Website Services	3,037
Marketing and Public Relations	2,619
Other Contract Services	51,211
Cost of Merchandise	24,980
Mileage and Travel	3,651
Staff Training	655
Meals and Entertainment	3,066
Office Supplies	5,135
Gardening Supplies & Tools	3,123
Insurance	3,465
Telecommunications	1,536
Printing and Publications	20,504
Postage and Delivery	4,523
Dues and Subscriptions	1,720
Recognition and Awards	1,462
Miscellaneous Expenses	193
Misc. Fees and Taxes	328
Bank Charges	4,078
In Kind Raffle Expense	122,814
OCF Expenses	1,732
<b>Total Expenses</b>	<b>475,915</b>
<b>Change in Net Assets</b>	<b>347,905</b>

## STATEMENT OF FINANCIAL POSITION

ASSETS	
Petty Cash	\$150
Money Market	439,779
Checking	37,161
Savings	60,882
Endowment at Cost	152,742
Endowment Unrealized Gain/Loss	53,102
Accounts Receivable	27,918
Prepaid Expenses	2,799
Merchandise Inventory	7,014
<b>Total Assets</b>	<b>781,547</b>
LIABILITIES	
Accounts Payable	\$2,215
Accrued Vacation	3,785
Payroll Liabilities	5,000
<b>Total Liabilities</b>	<b>10,999</b>
NET ASSETS	
<i>Unrestricted:</i>	
<i>Available for Operations:</i>	
Operations	383,487
Reserves	129,433
Special Opportunities	5,000
<b>Total Available for Operations</b>	<b>517,920</b>
Board Designated Endowment	173,409
<b>Total Unrestricted Net Assets</b>	<b>691,329</b>
<i>Temporarily Restricted Net Assets:</i>	
<i>Signage and Maps</i>	
Collections	15,982
ESCO Foundation	2,813
J. Frank Schmidt Fund	11,010
Bamboo Forest	2,948
Red Pine Collection	30,851
Curator's Pro Dev Fund	3,179
<b>Total Temporarily Restricted Net Assets</b>	<b>66,783</b>
<i>Permanently Restricted Net Assets</i>	
Donor Designated Permanent Endowment	12,435
<b>Total Permanently Restricted Net Assets</b>	<b>12,435</b>
<b>Total Net Assets</b>	<b>770,547</b>
<b>Total Liabilities and Net Assets</b>	<b>781,547</b>







Learn more about donating your time or resources at our website: [www.hoytarboretum.org](http://www.hoytarboretum.org)

## 2016 VOLUNTEER BREAKDOWN

## THANK YOU — 2016 DONORS

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# 2016

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## THANK YOU

to all of the volunteers who keep  
Hoyt Arboretum growing.



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Hoyt Arboretum Friends  
4000 SW Fairview Boulevard  
Portland, OR 97221

[www.hoytarboretum.org](http://www.hoytarboretum.org)

**Hoyt Arboretum Friends**  
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