



HOYT ARBORETUM FRIENDS 2021

ANNUAL REPORT

Your Support Makes The Difference



Dear Friends,

As we enter our third year of living with COVID, Hoyt Arboretum Friends staff and Board of Directors continue to feel fortunate and appreciative that we get to work and enjoy time in such a special, spacious, beautiful park. And we are not alone. Many of you, our members and supporters, as well as casual visitors are sharing their gratitude for the park with us on a daily basis. Maybe this renewed appreciation is something that will carry forward when we move beyond COVID?

As we look back to 2021, there was the big ice storm followed by a heat dome and, due to COVID, very limited opportunities to engage people through in-person programming at the park. But we prefer to focus on what we WERE able to do despite the restrictions. We tried new programs, brought in new instructors, held new outdoor events, made improvements to Hoyt Arboretum trails and facilities, recruited new board members and planted a few new trees (though not as many as usual). And we continued to plan for the future and how we wanted to emerge from the COVID era.

We still aren't out of the woods (hee hee) with COVID, but we feel we've made good use of our time over the past two years strengthening our organization in ways that will lead to better support of the park and park users. With our growing Board of Directors, we've launched a strategic planning process that is starting by gathering information from all kinds of park stakeholders from neighbors to teachers to first time visitors. That information will lead to planning for updated education programs, facilities improvements, and visitor amenities.

These kinds of improvements are only possible because of our incredible community of support - that includes you and others who love this park and help us take care of it for all to enjoy. We are fortunate to have you all as Friends. Thanks for all you do.

Best,



Anna Goldrich
Executive Director



Doug de Weese
Board Chair



CURATOR'S REPORT



Martin Nicholson
Curator

2021 really stands out for its unusual weather events. In February we had a significant ice and snow event. This storm caused extensive damage to the tree canopy of SE Portland and south of the city; fortunately Hoyt Arboretum suffered only minor damage. But the June heat dome was quite the opposite with record daytime and overnight temperatures. Native conifers suffered the most with new growth scorched as the needles were unable to transpire to reduce internal temperatures. In other words, the cells were cooked. For smaller plants, this

could be fatal. But for larger trees it mostly left them looking terrible due to a massive needle cast where needles turn brown and fall off. Researchers have found that for some species, the curbed growth may take years to recover from. On the positive side though, with our wide range of species, there were some that enjoyed the heat and had impressive growth years.

Even before the heat dome descended in June, we were thinking about irrigation. We began work, which continues into 2022, on a master irrigation plan for Hoyt that will help us plan for expanded irrigation in the coming years. This is beneficial in terms of curbing the effects of climate change on some of our tree species as well as providing stronger emergency preparedness.

COLLECTION SPOTLIGHT

We received a special donation of 11 Wollemi pines (*Wollemia nobilis*), one of the world's oldest and rarest plants dating back to the days of the dinosaurs. There are fewer than 100 of these pines remaining in the wild. When these are ready to be planted out, they will make an exciting addition to our Australia collection near the beginning of the Bristlecone Pine Trail.

2021 HIGHLIGHTS



90 ARBORISTS

provided routine maintenance, storm damage control, and weight reduction to our trees at the 34th Arborists in the Arboretum event



23 TUESDAY CREW members contributed **2,000+ HOURS**



IMPROVED ACCESSIBILITY

by repaving the Overlook Trail thanks to HAF member support

45 COMMUNITY SCIENCE VOLUNTEERS contributed over



450 HOURS to data collection

While COVID impacted many of our usual programs, our team pivoted and offered:



WEEKLY POP-UP NATURE!

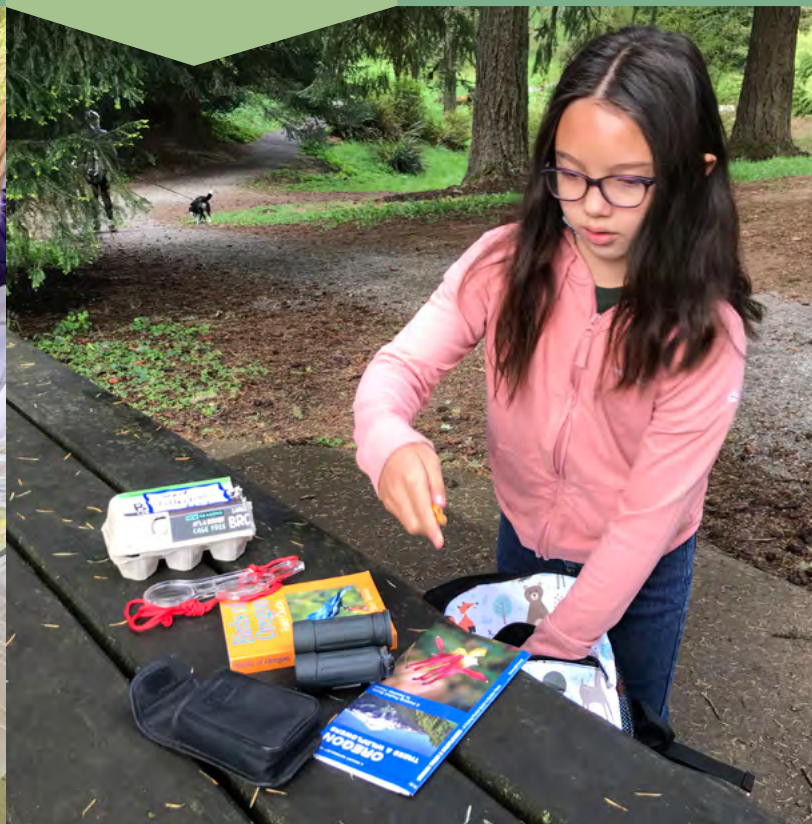
events to give families exploration themes to take out on the trails

5 FAMILY FOREST DAYS

to provide engagement activities to families during summer months

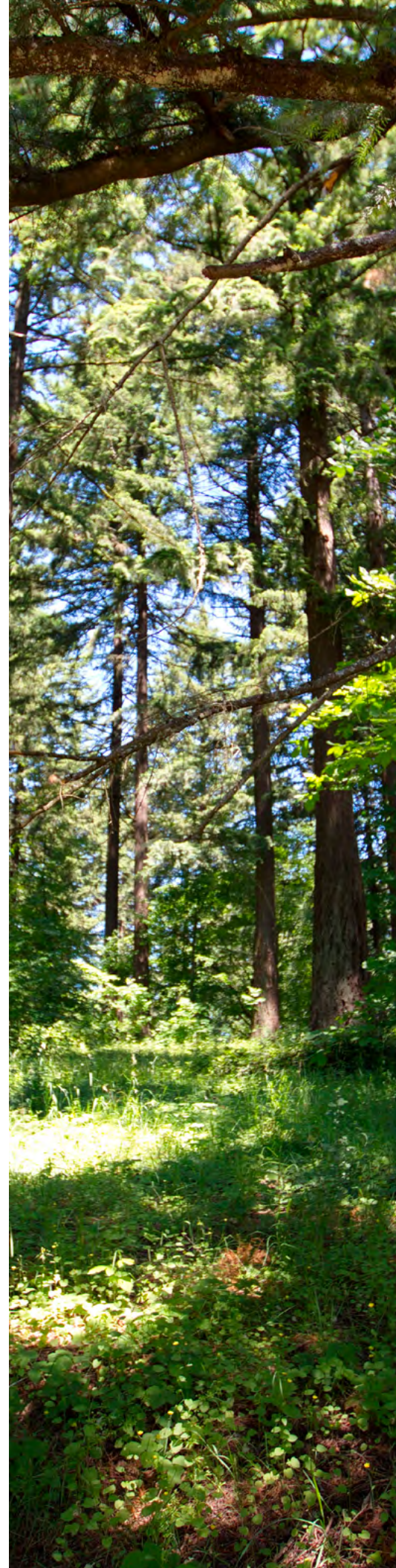
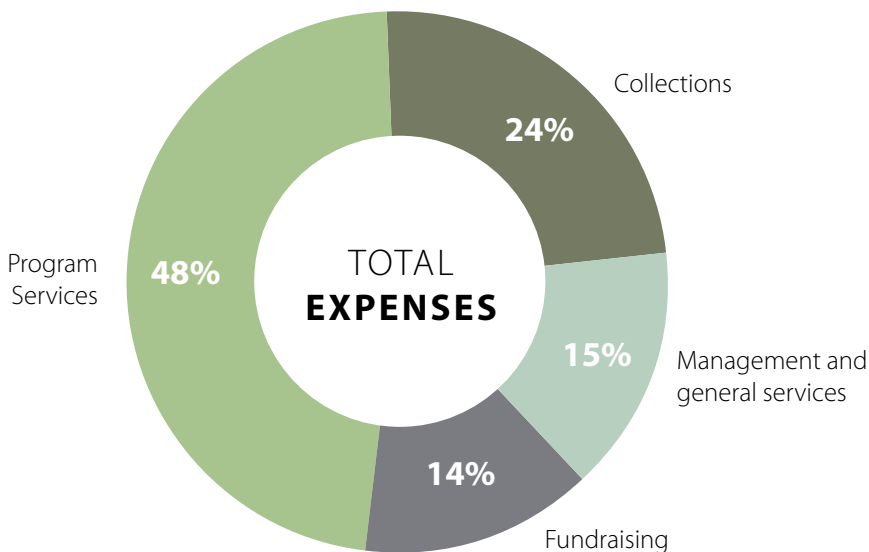
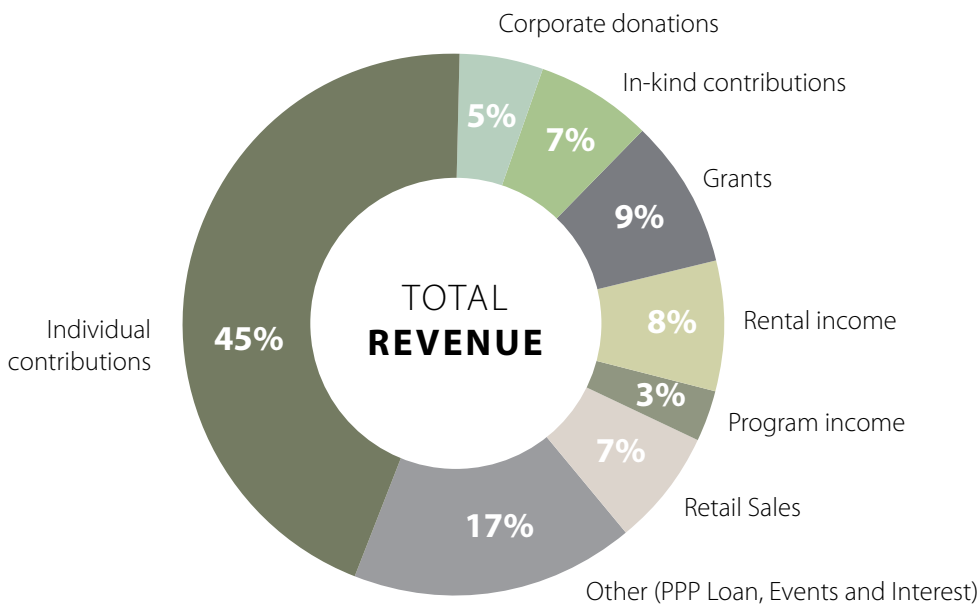
Free
DISCOVERY PACKS
for families to check-out and independently explore Hoyt Arboretum

Monthly
JUNIOR NATURALIST
activities sent to
208
SUBSCRIBERS
and counting



2021 FINANCIALS

With the pandemic's influence continuing in 2021 Hoyt Arboretum Friends navigated the changing environment to reclaim some revenue streams that had dried up the previous year. Stronger sales returned to our gift shop. Outdoor weddings and other events resulted in a banner year for rental revenue. Finally, our PPP loan forgiveness added some cushion during another uncertain year that saw us once again forgo our annual summer Forage in the Forest event due to COVID concerns. Individual giving continued to buoy the organization and allowed us to continue pursuing our mission with confidence in the financial security of the organization. Moving into 2022 our financial position remains strong, and we continue to expand programming, pursue park improvement projects, as well as make some targeted hires to further the mission of the organization.



STATEMENT OF FINANCIAL POSITION

Unaudited 12/31/2021

ASSETS

| | |
|-----------------------------|------------------|
| Cash in Checking | 565,548 |
| Cash in Money Market | 381,826 |
| Cash in Investment Accounts | 522,110 |
| Endowment | 342,388 |
| Accounts Receivable | 52,046 |
| Prepaid Expenses | 3,177 |
| Merchandise Inventory | 10,387 |
| Total Assets | 1,877,483 |

LIABILITIES

| | |
|--|--------------|
| Accounts Payable | 1,412 |
| Payroll Liabilities & Accrued Vacation | 1,934 |
| Deferred Revenue | 4,000 |
| Total Liabilities | 7,346 |

NET ASSETS

Unrestricted:

| | |
|--------------------------------|---------|
| Total Available for Operations | 799,863 |
| Reserves | 300,000 |

Total Unrestricted Net Assets 1,099,863

Temporarily Restricted Net Assets 427,886

Total Temporarily Restricted Net Assets .. 427,886

Endowment 342,388

Total Net Assets 1,870,137

Total Liabilities and Net Assets 1,877,483

STATEMENT OF ACTIVITIES

REVENUE

| | |
|--------------------------------------|----------------|
| Individual Contributions | 368,031 |
| Corporate Contributions | 38,276 |
| Foundation Grants | 57,000 |
| Government Grants | 13,000 |
| Rental Income | 65,453 |
| Fees for Service (program revenue) | 22,651 |
| Event Income | 7,855 |
| Merchandise Sales | 53,906 |
| Interest Income | 9,008 |
| Unrealized Gain/ Loss on Investments | 46,338 |
| Realized Gain/ Loss on Investments | 16,919 |
| In-Kind Contributions | 58,729 |
| Other Revenue (PPP Loan Forgiveness) | 54,045 |
| Total Revenue | 811,210 |

EXPENSES

| | |
|-----------------------------------|----------------|
| Personnel | 294,490 |
| Accounting Services | 13,739 |
| Education Programs | 13,895 |
| Collections & Landscape Services | 71,085 |
| Computer & Website Services | 12,272 |
| Marketing | 2,139 |
| Other Contract Services | 25,277 |
| Gift Shop Merchandise | 26,516 |
| Staff Training and Development | 1,649 |
| Office Supplies | 8,870 |
| Insurance | 3,752 |
| Printing and Postage | 21,952 |
| Dues and Subscriptions | 2,019 |
| Miscellaneous Expenses | 1,000 |
| Bank Charges | 6,344 |
| Endowment Expenses | 2,766 |
| In-Kind Contributions | 58,729 |
| DEI Training and Programs | 6,900 |
| Total Expenses | 573,395 |
| Change in Net Assets | 237,815 |





Thank you to the members, volunteers, sponsors and arborist partners of Hoyt Arboretum Friends. Your support sustained the strength of the programming, conservation and overall success of Hoyt Arboretum this year. We Thank You!

Hoyt Arboretum Friends

supporting Portland's museum of living trees



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